



Smith & Nephew Transforms Processes Supported
by SAP Software and Improves Compliance
Younus Ahmed, Data Quality Analyst, Smith & Nephew, Inc.
Session ID # ASUG82653

About the Speaker

Younus Ahmed



Data Quality Analyst

Joined Smith & Nephew in 2016

Master's in Information Quality from UALR

Previously at Amazon as Customer Service Associate
and Social Media Specialist

Enjoy baking (but mostly eating) chocolate chip
cookies and taking road trips

Key Outcomes/Objectives



Streamline and automate manual SAP processes using Winshuttle

Active Data Governance - Validate data at the point of entry

Migrate large volumes of data using Winshuttle Studio

Agenda

- Smith & Nephew at a glance
- Data Pain Points
- Solution
- Our Winshuttle journey
- Workflow Solutions
- Next Steps
- Q & A

Smith & Nephew at a glance



Life Unlimited



1856

Thomas James Smith opened a chemist shop in Hull, UK



1896

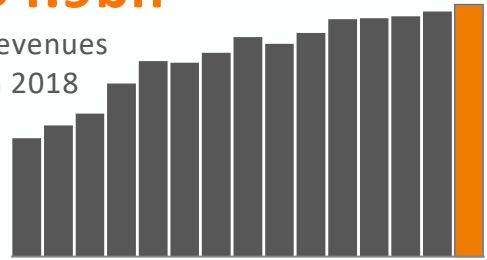
Horatio Nelson Smith entered into a partnership with his uncle forming TJ Smith & Nephew

100

Global Medical Device portfolio company, that has been trading for over 160 years, and operates in more than 100 countries

\$4.9bn

Revenues in 2018



2004

2018

Leading positions in:

- Sports Medicine
- Orthopaedic Reconstruction
- Advanced Wound Management

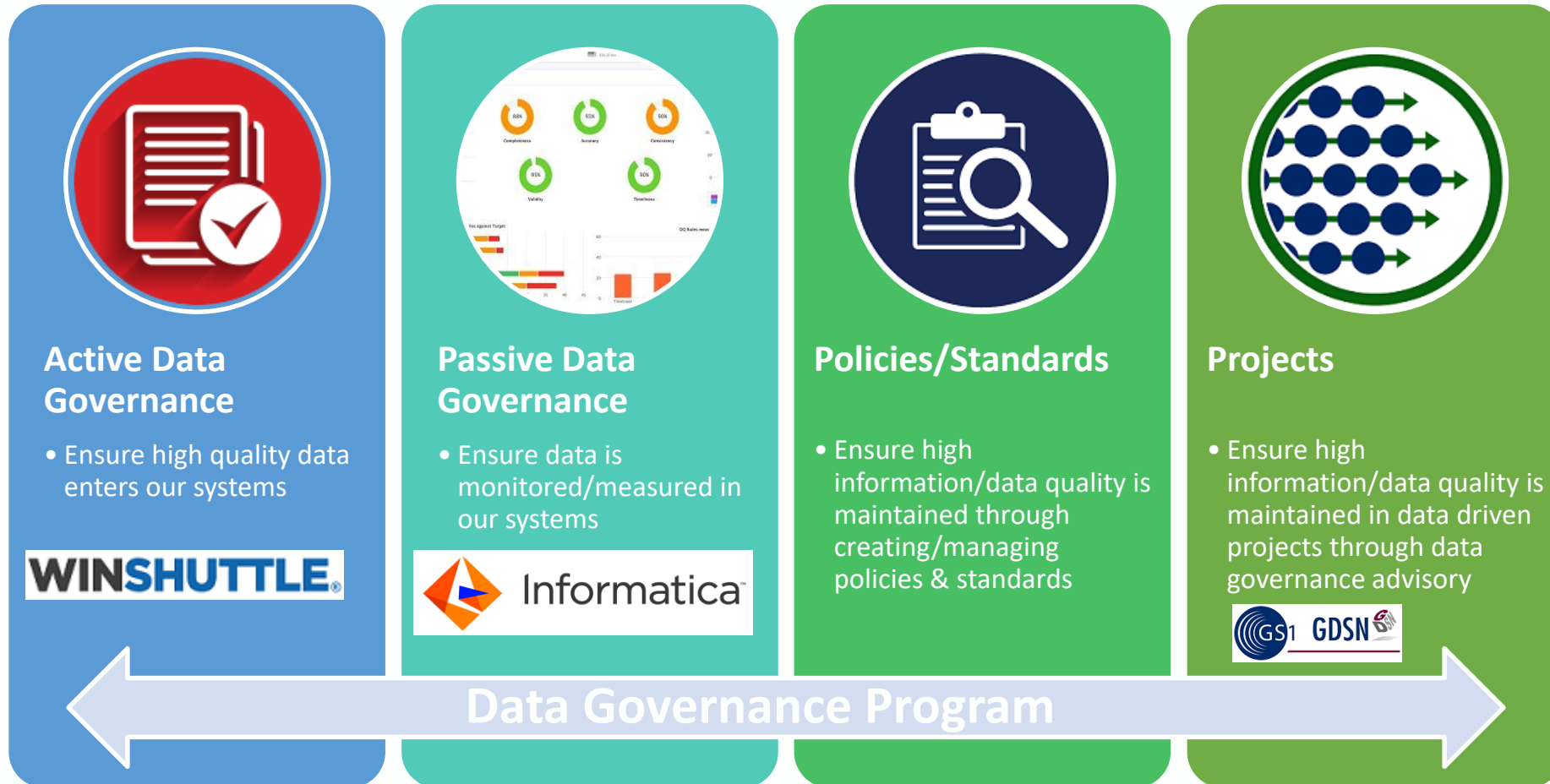
16,500

We have more than 16,500 employees around the world.



ASUG

Data Management Organization



Data Pain Points

- Multiple legacy systems
- Broken manual processes (Excel, Email)
- Inaccuracy – user errors, no business rule validation
- No visibility into business process history – difficult to comply with auditing requirements
- Others (reporting, manual tracking, no standardization)

VENDOR MASTER DATA	
Change	
Field	Data
New Vendor	yes (new vendor)
Company Code	1200 P120
Purchasing Organisation	
Account Group	ZNTR - Non trade vendor
* Bitte beachten Sie dass HCP, Distributoren & Governmental officials als non PO vendors eingetragen und zudem in line 29 Profession als HCP, TPS (Distributoren) bzw. GO markiert werden	
GENERAL DATA	
Title	
Vendor Name	
2nd Line	
Search Term 1	
Search Term 2	
Street	
House number	
Postal Code	
City	
Country	DE
Language	German
Telephone:	
Fax:	
E-mail:	
VAT registration number (ausschliesslich für EU Länder)	
Profession :	

Solution

Streamline and automate master data processes

SOX Compliance and User Governance

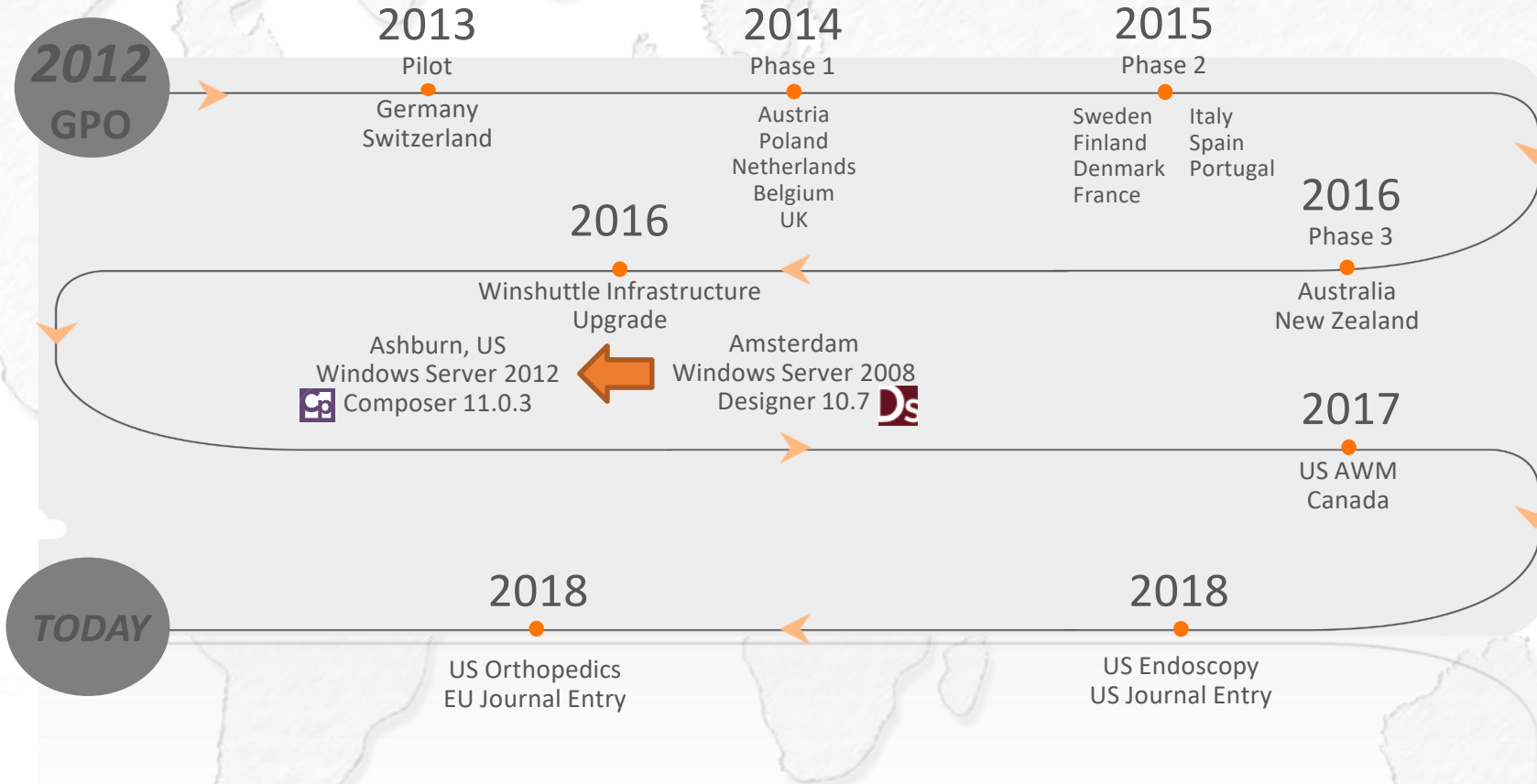
Active data governance

Single Source of Truth

Mass Maintenance

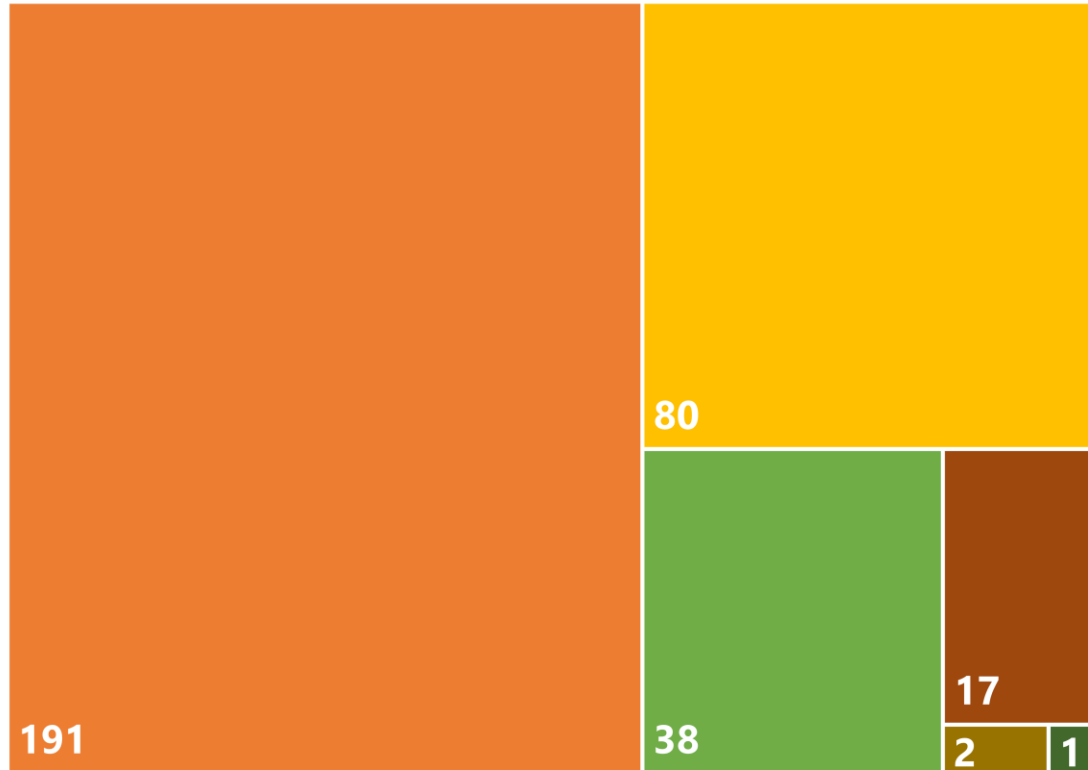
Data Migration

Winshuttle Journey



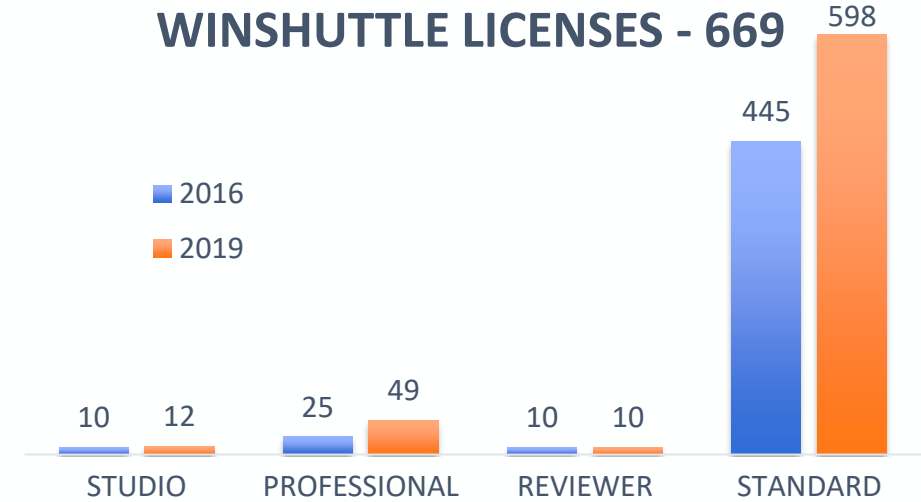
Current State

WORKFLOW SOLUTIONS - 329

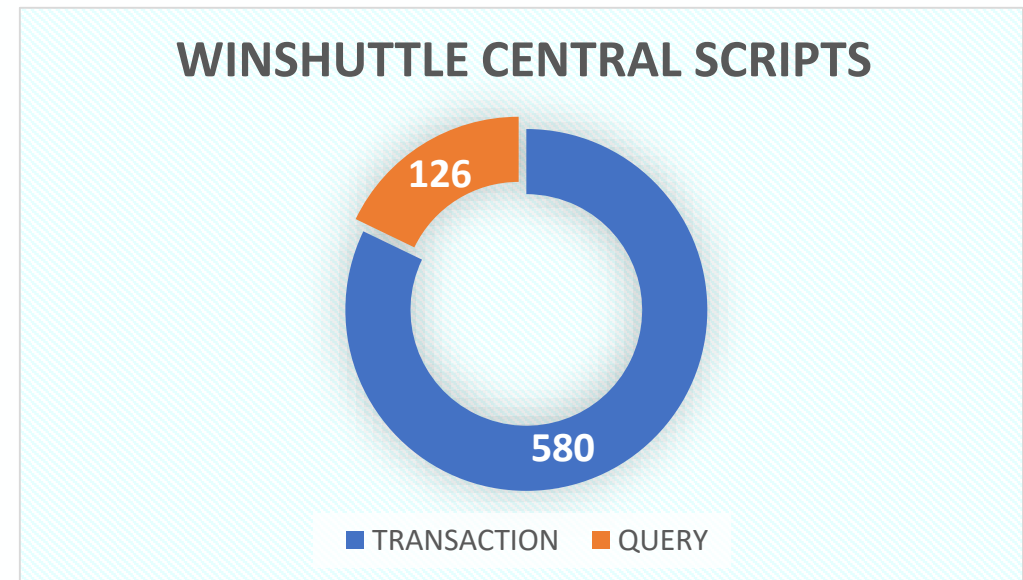


- CUSTOMER MASTER ■ VENDOR MASTER ■ JOURNAL ENTRY
- MATERIAL MASTER ■ MASS UPLOAD ■ ADMINISTRATIVE

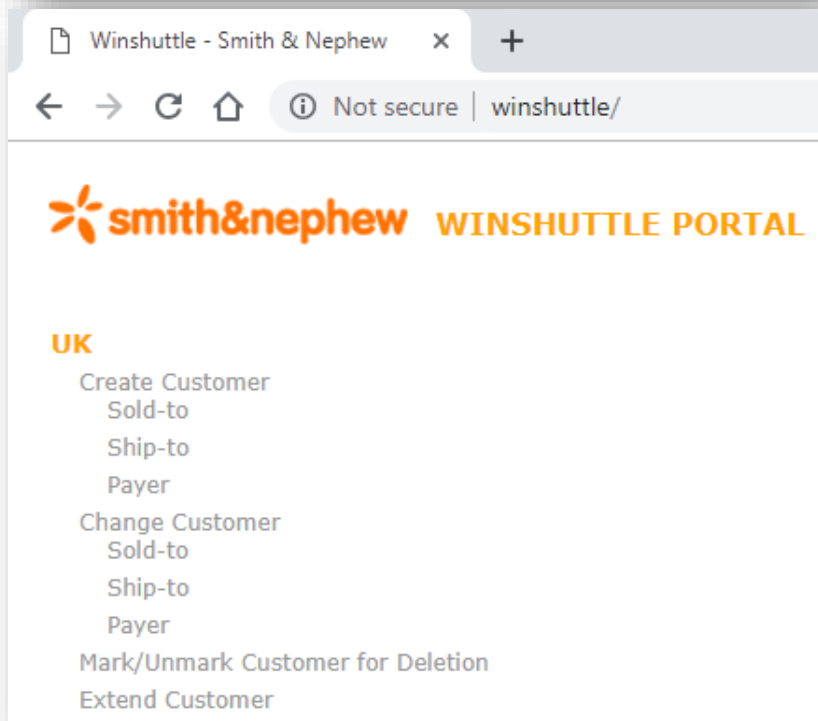
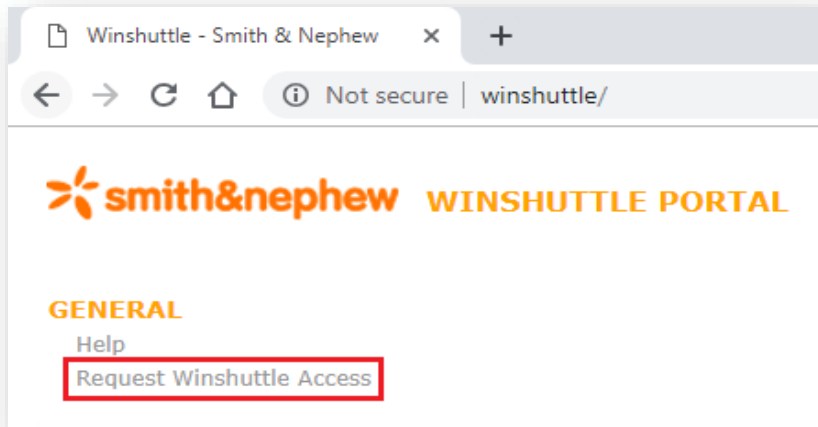
WINSHUTTLE LICENSES - 669



WINSHUTTLE CENTRAL SCRIPTS



Winshuttle Portal - User Access



Winshuttle Access Request

Are you submitting this request for yourself? *

Yes
 No

Requested for * User Name *

Full Name SNCORP\

Email * Department

Manager Manager's Email *

Action *

New Access

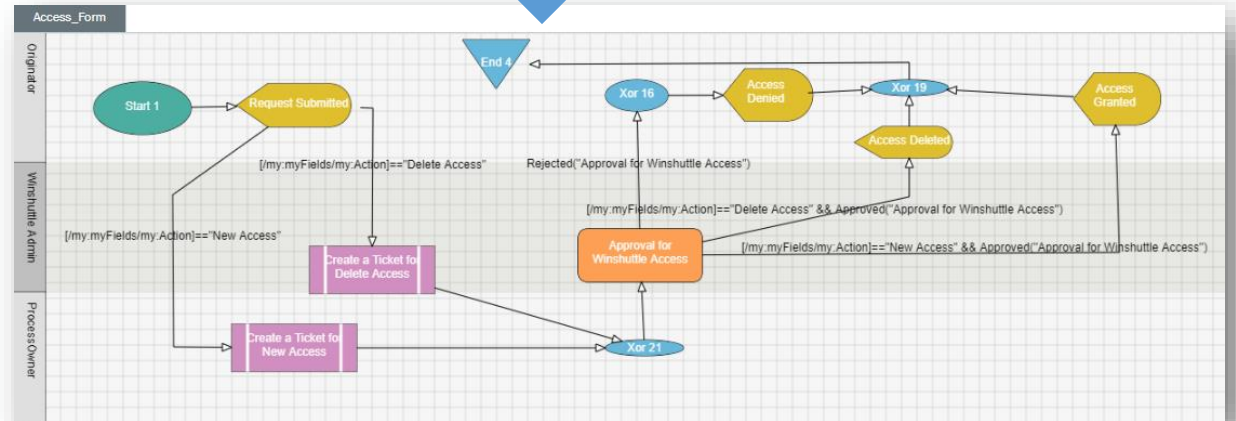
Customer Master Vendor Master

Prerequisite - please click on the link below to complete required training and attach a screenshot of completed test score.
[Winshuttle Customer Master Training](#)

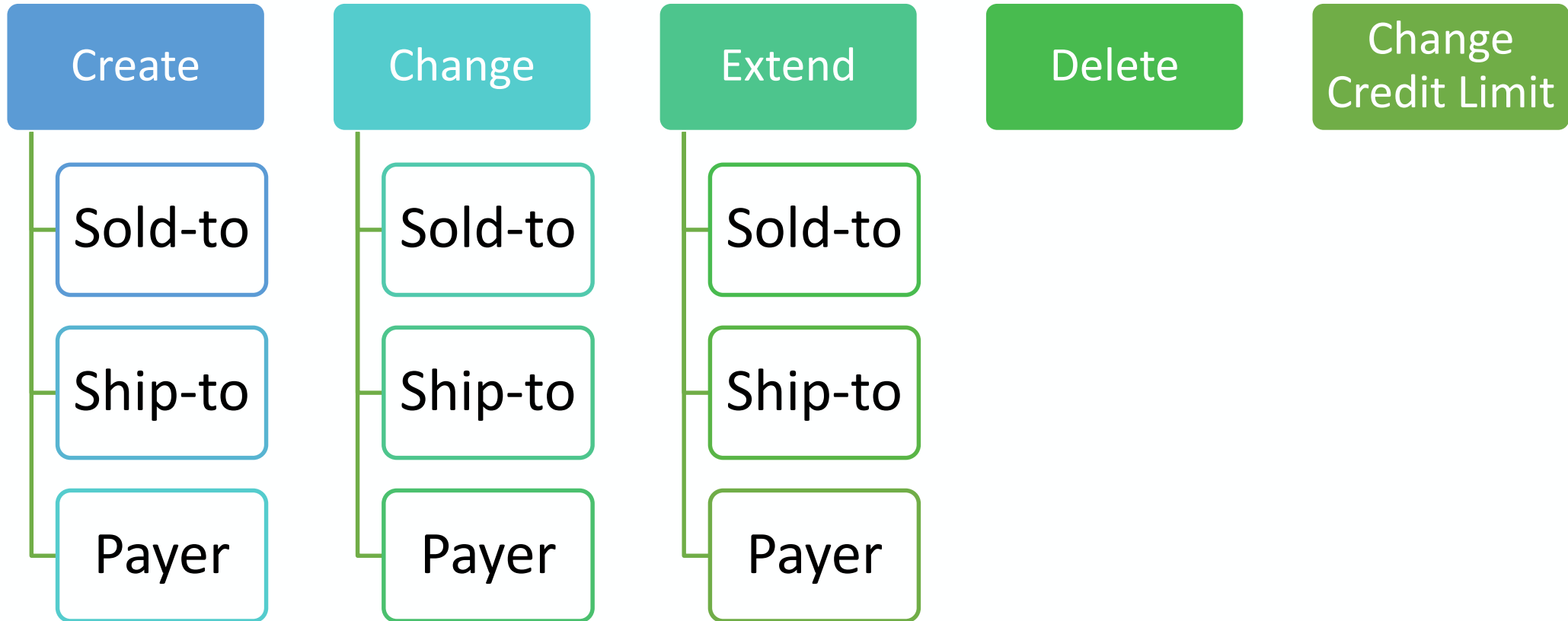
Credit Limit Management SEPA Mandate
 Material Master Finance Journal Entry

C:\fakepath\Win_Access_Test_Result.png Delete

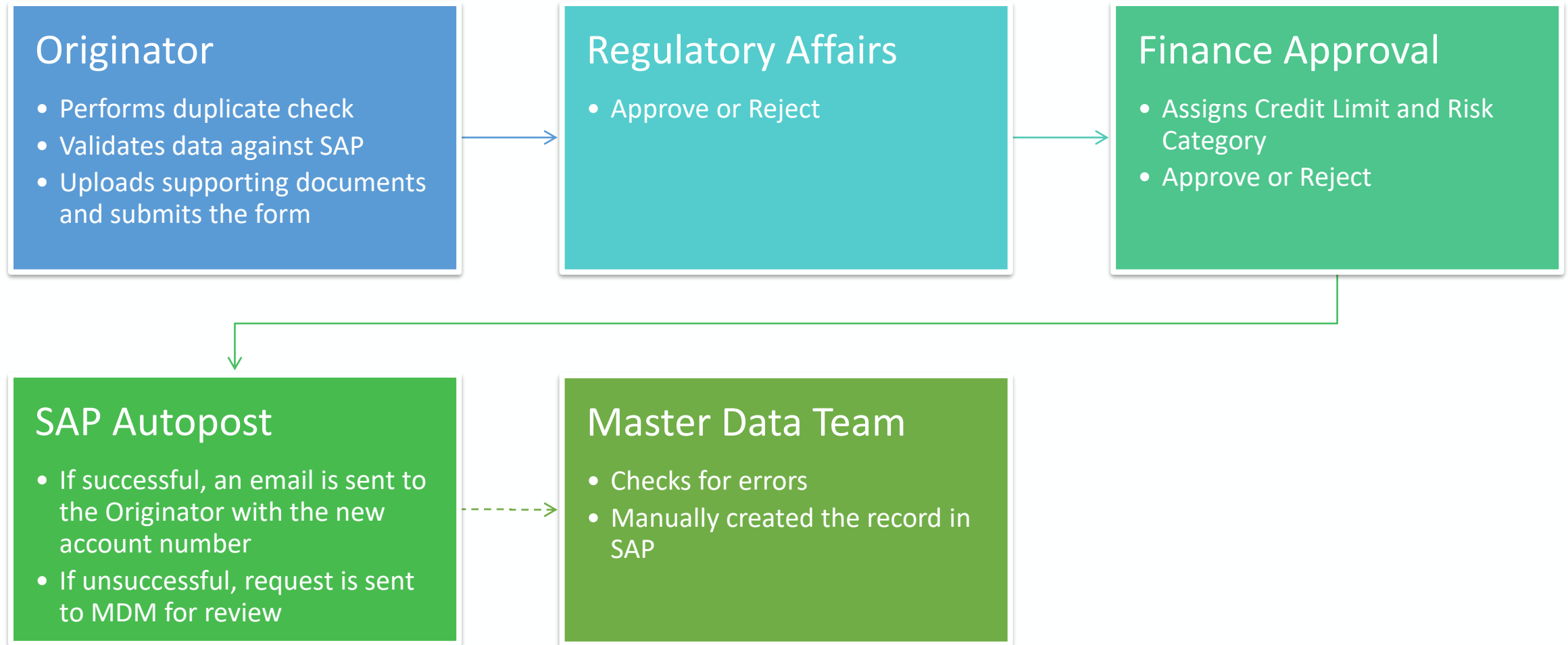
Choose File No file chosen



Customer Master



Process Flow



Vendor Master

Create

Change

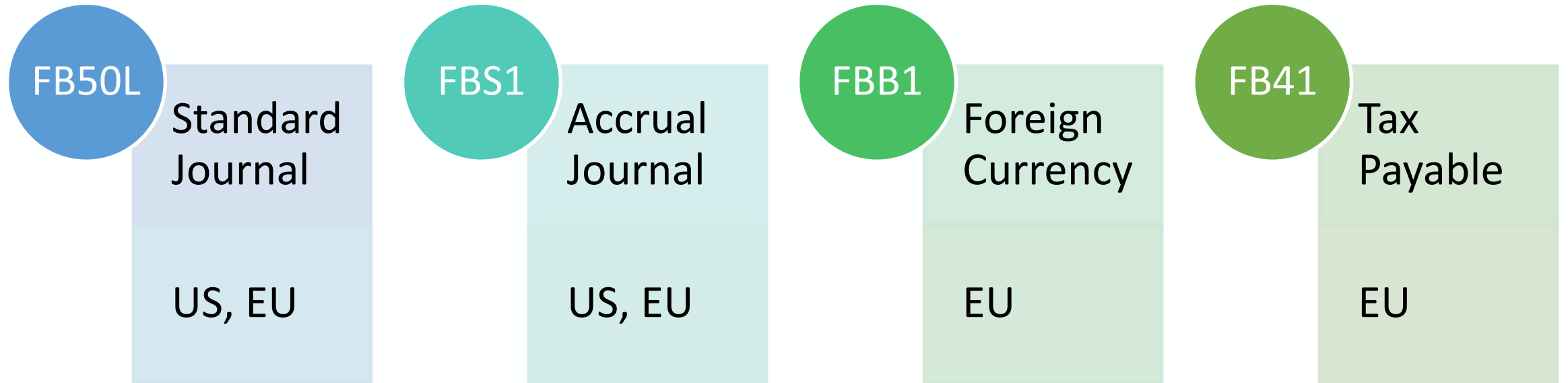
Extend

Delete

External Web Services

- Bureau Van Dijk
- Informatica Address Doctor

Journal Entry



Next Steps

- Winshuttle Solutions Optimization
- Increase automation
- Automate User Access process

Take the Session Survey.

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Presentation Materials

Access the slides from 2019 ASUG Annual Conference here:

<http://info.asug.com/2019-ac-slides>

Q&A

For questions after this session, contact me at

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